



Portland Institute for Contemporary Art, Portland, Oregon USA

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FOR IMMEDIATE RELEASE

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**MEDIA UPDATE: TADA! A benefit for the Portland Institute for Contemporary Art (PICA) will be held on April 26, 2008 in conjunction with the announcement of the 2008 Time-Based Art Festival (TBA:08) artistic lineup.**

**TADA! Information**

TADA!

A Benefit for PICA

April 26, 2008

Tickets : \$150 (\$100 tax deductible)

503.242.1419 x221

www.pica.org

Featuring performances from TBA:08 Artist Big Art Group ([www.bigartgroup.com](http://www.bigartgroup.com))

Location to be announced.

Members of the press will receive an embargoed press release detailing the TBA:08 Festival Artists and information in advance of TADA! on April 26. Artist images will also be available upon request at that time.

Portland Institute for Contemporary Art's (PICA) annual gala fundraiser and the official unveiling of the 2008 Time-Based Art Festival is just around the corner. TADA! will be held on April 26, 2008 and feature unique performances from TBA:08 Artist Big Art Group, delicious food and wine, cocktails, entertainment, a live auction, and a general appeal. Individual tickets are \$150 (\$100 tax deductible) and corporate sponsorships with benefits including tables are available at \$2,500, \$5,000 and \$10,000. For more information and to purchase tickets, please contact Jessica Burton at PICA 503.242.1419 x221.

TADA! is sponsored in part by OTAK.

**Big Art Group**

Caden Manson/Big Art Group is a New York City performance company founded in 1999. The company uses the language of media and blended states of performance in a unique form to build culturally transgressive and challenging new works. Since its inception, it has toured nationally and internationally and produced five new major pieces including the *Real Time Film* trilogy *Shelf Life*, *Flicker*, and *House of No More*.

**2008 Time-Based Art Festival Information**

The Time-Based Art Festival is PICA's annual convergence of contemporary performance, dance, music, new media and visual arts projects in Portland, Oregon. Now in its sixth year, the TBA:08 Festival is presented from September 5-14, 2008 with visual art installations running until October 5, 2008. The TBA Festival examines and celebrates every form of contemporary art and is the only festival of its kind in North America. A full lineup of artists and performers will be announced April 26, 2008.

For more information, please contact:

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